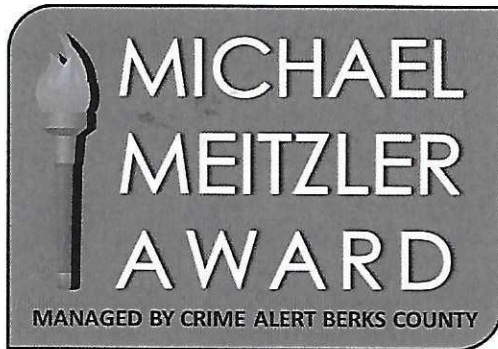


Welcome to the *1st Annual* **Scams Against Seniors** **Symposium**

October 20, 2018 – Scottish Rite Cathedral, West Reading, PA



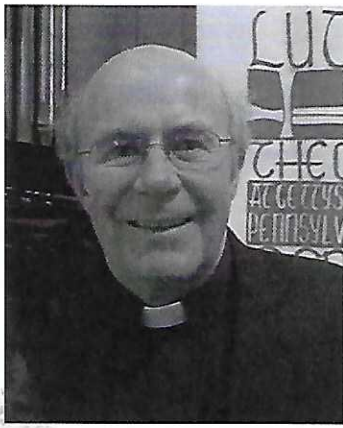
This *Symposium* honors the memory and final wishes of the late *Michael N. Meitzler* who passed away in seclusion in Temple, PA in 2013. By request of his last will and testament, the remainder of his estate was donated to Berks County to help educate our community about the impact of scams, identity theft and cyber bullying. Funding through *The Michael Meitzler Award* presents the *Michael Meitzler Community Outreach Project*. Beginning stages of the project include youth K-12 education efforts, law enforcement training, a crime prevention Ambassador program, and the 1st Annual Symposium – among other initiatives!

SCHEDULE

- 9:00 a.m. Welcome by *Tom McMahon*
- 9:15 a.m. Intro of PA Crime Prevention Officers' Association by *Dave Shallcross*
- 9:25 a.m. **Keynote Address** by *Rev. Pastor Costen, Ph.D.* and Attorney at Law
- 10:10 a.m. *Break*
- 10:25 a.m. Intro of Berks Encore by *Lori Gerhart*
- 10:30 a.m. **Keynote Address** by *Mary Bach*
- 11:15 a.m. *Break*
- 11:25 a.m. Workshops Session I*
(:30 Min)
- 12:15 p.m. Workshops Session II*
(:30 Min)

* *locations of workshops will be announced*
+ *workshops and schedule subject to change*

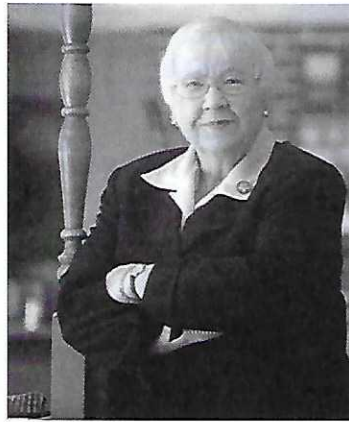
*Please, no food/drinks allowed in the Auditorium,
per request the Scottish Rite. Thank you.*



Pastor Ronald W. Costen, PhD. is Associate Pastor of Messiah Lutheran Church, Harrisburg, PA. While utilizing his pastoral and educational expertise, Costen continues to share vital knowledge to members

of the community who routinely interact with older adults, including how to assist older adults through their journeys of aging. His presentation will focus on understanding and preventing elder abuse, financial exploitation and crimes against seniors.

Mary Bach, Chair of the AARP Pennsylvania Consumer Issues Task Force and a long-time, independent Consumer Advocate, has been on the forefront of telemarketing issues from the consumer perspective for almost 20



years. Her educational and entertaining presentation "*Are You Getting What You Pay For?*" will share vital information to consumers about sales tax applications, merchandise selection, price hunting, checkout scanner issues and more!



Tom McMahon was mayor of Reading from 2004-2012; prior to that he was a founder of Entech Engineering, Inc.; Chief Electrical Engineer of Gilbert Associates. He has served on many non-profit Boards in Reading including Alvernia University, St Joseph Medical Center, Berks Chamber of Commerce,

Pagoda Foundation, Berks County Community Foundation, Habitat for Humanity and co-founded the Minority Business Development Council of Reading.

David Shallcross is Executive Director of the Pennsylvania Crime Prevention Officers' Association (PCPOA). For over 30 years, David has worked to protect citizens and communities in the PA through his expertise in crime prevention, education,



trainings, seminars and more. He is a certified instructor in Community Crime Prevention by The PA Commission on Crime & Delinquency and has been the recipient of awards that span Merit, Outstanding Service and Community Involvement – among others.



Jeffrey Bingham is a Holistic Financial Advisor of First Financial Group and will host a workshop entitled “**Protecting Your Finances: Procedures for Responsible Financial Conversations**”. Jeffrey has worked in the financial services industry for 25 years. For the past nine years, his holistic practice has focused on the elements of Financial

Balance: Financial Security and Financial Freedom.

Pam Gockley, is President, Founder and Executive Director of *The Camel Project* and hosts the workshop **“The Evolution of Bullying:**

Understanding the Past, Present and Future of Cyber Bullying in

Modern Society”. She is a college graduate, author of national articles

and 3 books, as well as a recipient of numerous awards for achievement and development. Pam is an internationally known speaker and advocate for Anti-Bullying education, and as someone who has experienced bullying and its effects in her own life, she shares her life changing story to help inspire, motivate, educate others about bullying and its consequences.



Anthony Luker is the Education and Outreach Specialist with the Commonwealth of PA Office of the Attorney General, Office of Public Engagement. He hosts the workshop

“Phone Scams: Top 10 Scams Against Seniors”. His professional

background includes extensive work as

a legislative assistant with state government prior to becoming both a District Director and Community Relations Director with the U.S. House of Representatives.

Ann Barlet – Public Advocacy and Outreach Manager of the Berks County Area Agency on Aging.

Lori Gerhart – Director of Marketing and Communication at Berks Encore.

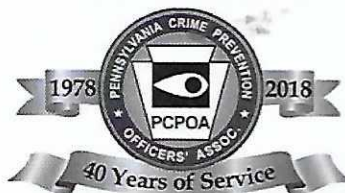
Charles (Chick) Lee – Through the PA Crime Prevention Officers’ Association, Chick manages the Michael Meitzler Award and is the Chair of the Advisory Committee for the *1st Annual Scams Against Seniors Symposium*.

The Michael Meitzler Award is Administered
through **Crime Alert Berks County**.

Supporters of the Symposium include the
Pennsylvania Office of Attorney General
and the following organizations:



BERKS COUNTY
COMMUNITY
FOUNDATION



Berks County

Area Agency on Aging

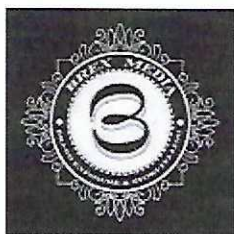
Building Partnerships
Strengthening Communities
Enhancing Quality of Life



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Protecting Wealth and Creating Legacies

Jeffrey Bingham CLU®, CFP®, CASL®

By working with clients in their personal and business financial worlds, Jeffrey Bingham educates his clients by helping to implement strategies that are available to them, in order to maximize wealth, reduce inefficiencies, and transfer costs, while protecting them from risks and exposures. The ultimate goal of this work is to seek the most efficient deployment of their resources so that they retain the most dollars possible to support the lifestyle they wish to enjoy.

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West Reading Crime Watch

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